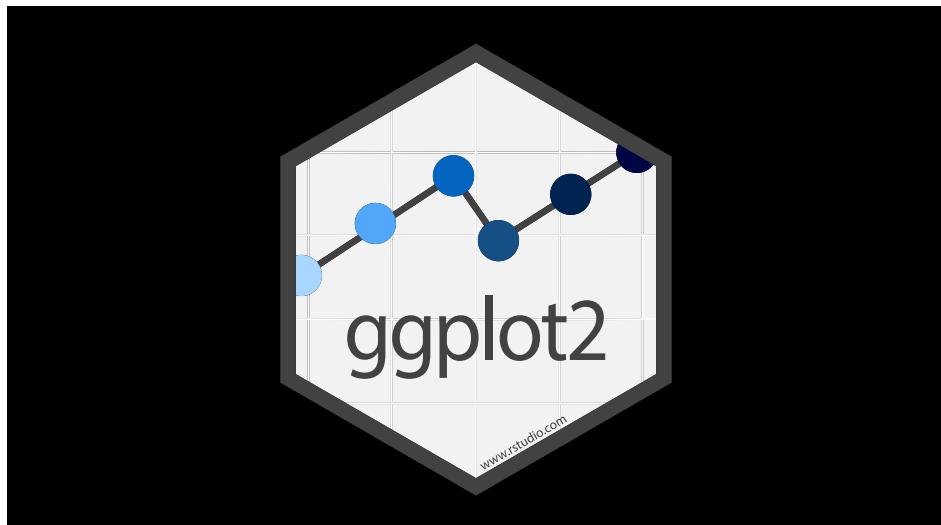




How do we make informative
and compelling figures?



Key Insight: All visualizations
map data into quantifiable aesthetic
features of the resulting graphic

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map data into quantifiable aesthetics
features of the resulting graphic

data ➔ aesthetics



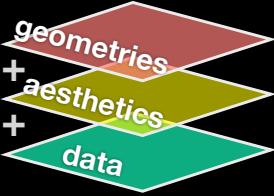
data + aes + **geom**etrys

Three main "layers"
that are in every ggplot



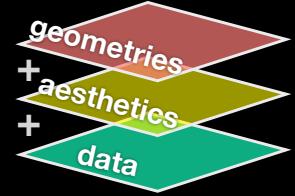
data + aesthetics + geometrys

Three main "layers" that are in every ggplot



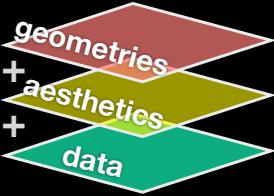
data + aesthetics + geometrys

```
ggplot(data=mpg) +  
  aes(x=displ, y=hwy, color=class) +  
  geom_point()
```

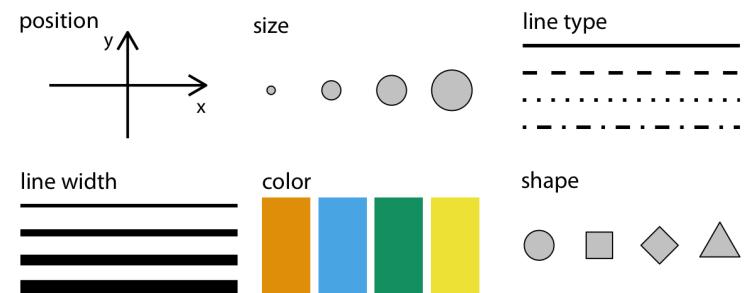


data + [aesthetics] + geometrys

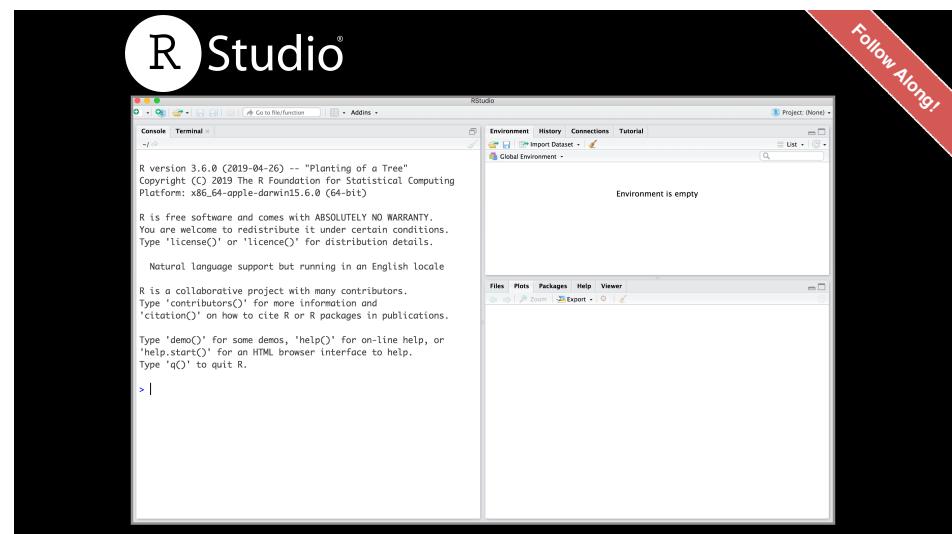
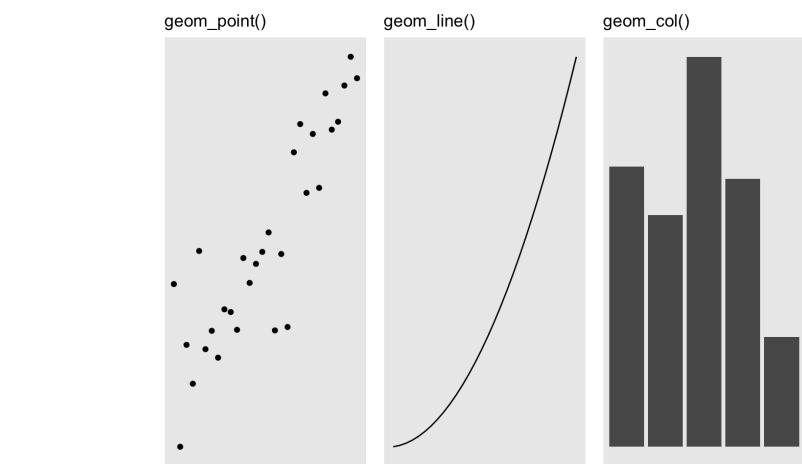
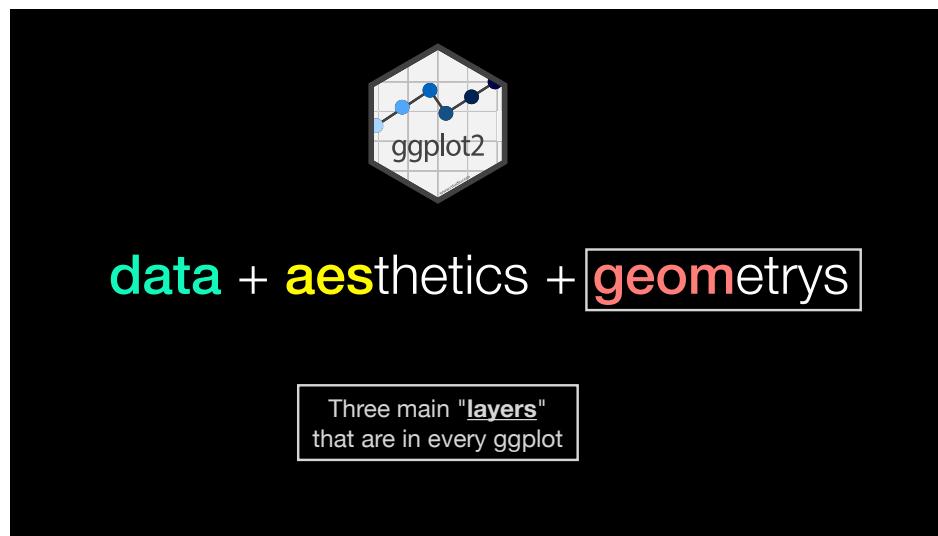
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ggplot(data=mpg) +  
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```

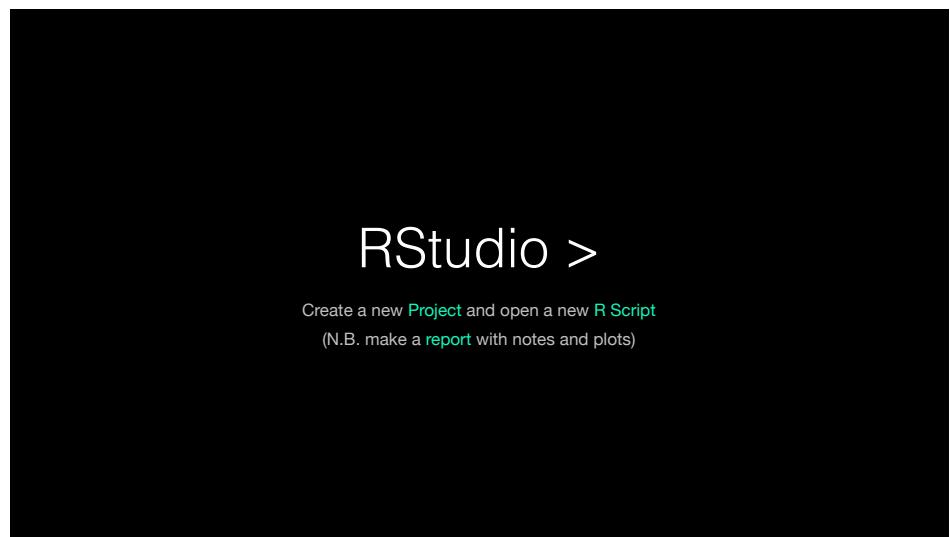
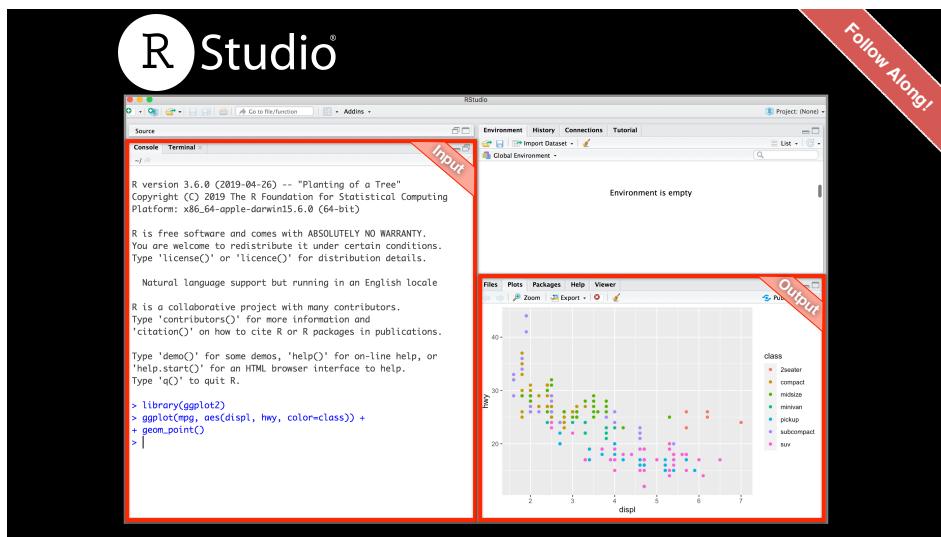


Common aesthetics include



Modified from: Wilke (2019)



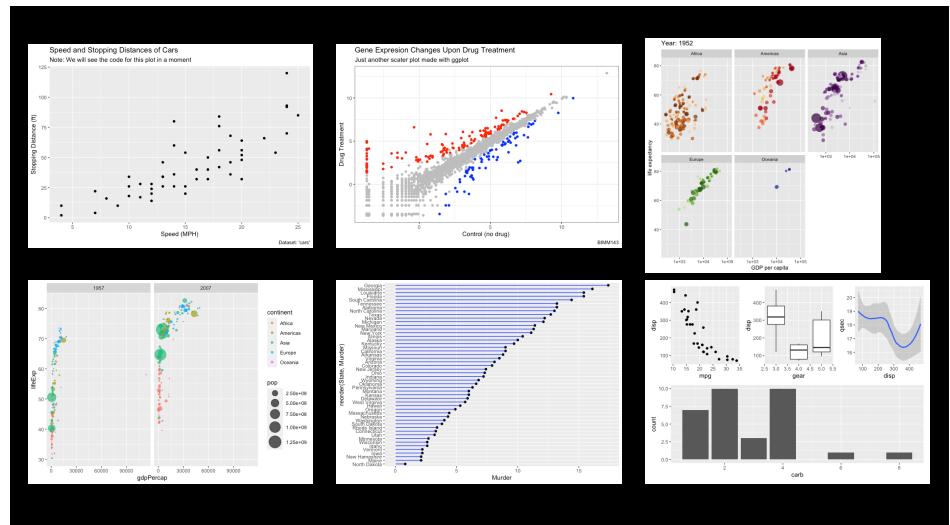


In addition to your **PDF lab report** answer the **inbuilt questions**

The screenshot shows a web-based lab report for 'Week 4'. On the left, there's a sidebar with a 'Question Counter' (marked with a yellow arrow) and a 'Questions' section (also marked with a yellow arrow). The main area displays a network graph with nodes and connections. Below it, a list of questions is shown, with the first one highlighted:

- Q. Which plot types are typically NOT used to compare distributions of numeric variables?
- ✓ Density plots
- ✗ Network graphs
- Histograms
- Violin plots
- Box plots

At the bottom, there's a section titled '5. Creating Scatter Plots' with a list of sub-topics.



Making a HTML Lab Report

Lab Report

- Save your **R script** (make sure it has some plots and comments)
- Can you **source** this **R script** file to re-generate all your plots without error?



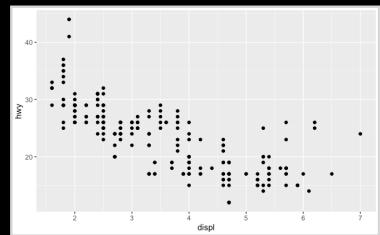
- If so you can now generate a nice PDF report of your work for upload to **GradeScope**...

[Optional Sections get you bonus points!]

data + aesthetics + geometries

- Summary:** ggplot takes an input **data.frame**, a mapping of columns to **aesthetics** and one or more **geom layers** (e.g. `geom_point()`, `geom_line()`, ...)

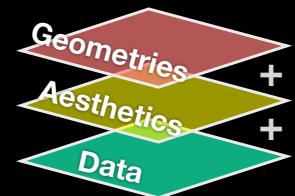
```
ggplot(data=mpg) +  
  aes(x=displ, y=hwy) +  
  geom_point()
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data + aesthetics + geometries

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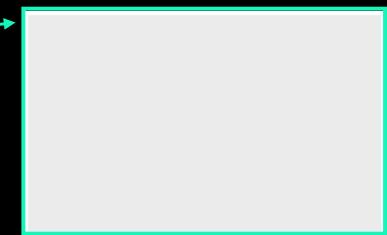
```
ggplot(data=mpg) +  
  aes(x=displ, y=hwy) +  
  geom_point()
```



data + aesthetics + geometries

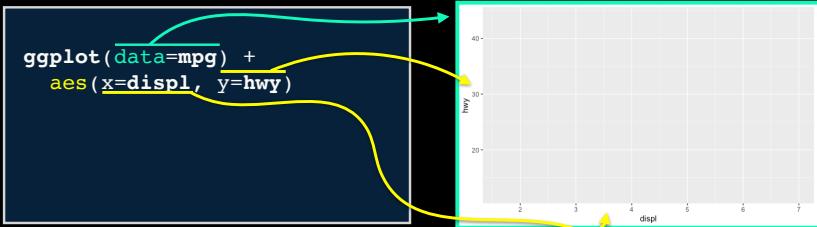
- Summary:** ggplot takes an input **data.frame**, a mapping of columns to **aesthetics** and one or more **geom layers** (e.g. `geom_point()`, `geom_line()`, ...)

```
ggplot(data=mpg)
```



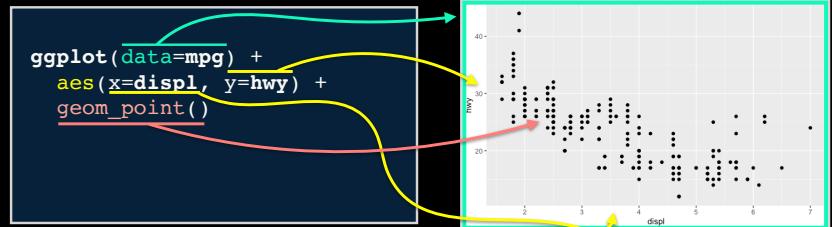
data + aesthetics + geomtrys

- Summary: ggplot takes an input `data.frame`, a mapping of columns to **aesthetics** and one or more geom *layers* (e.g. `geom_point()`, `geom_line()`, ...)



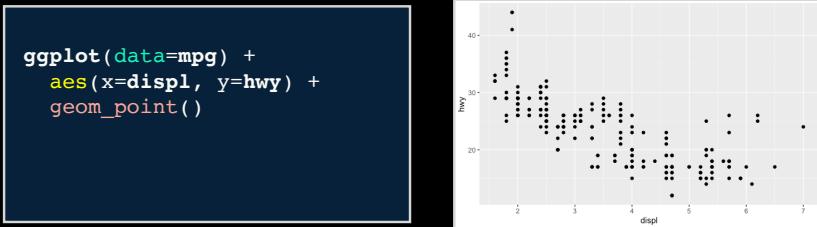
data + aesthetics + geomtrys

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data + aesthetics + geomtrys

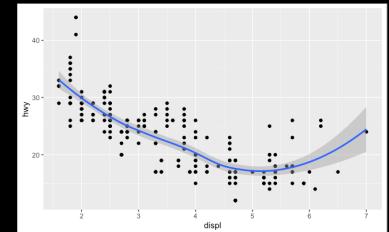
- We can keep building more complicated plots by adding more **layers**



data + aesthetics + geomtrys

- We can keep building more complicated plots by adding more **layers**
- For example lets add another **geom**, in this case a smooth line fitted to the data...

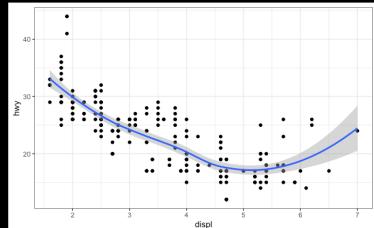
```
ggplot(data=mpg) +  
  aes(x=displ, y=hwy) +  
  geom_point() +  
  geom_smooth()
```



data + aesthetics + geometries

- We can also add other customizations like **themes**...

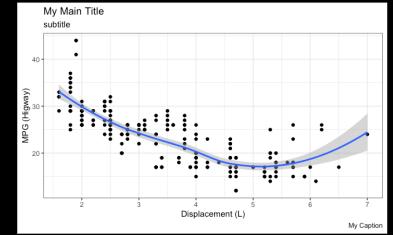
```
ggplot(data=mpg) +  
  aes(x=displ, y=hwy) +  
  geom_point() +  
  geom_smooth() +  
  theme_bw()
```



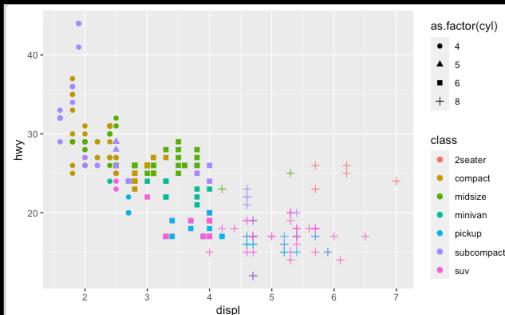
data + aesthetics + geometries

- And various custom annotation **labels**...

```
ggplot(data=mpg) +  
  aes(x=displ, y=hwy) +  
  geom_point() +  
  geom_smooth() +  
  theme_bw() +  
  labs(title="My Main Title",  
       subtitle = "subtitle",  
       caption = "My Caption",  
       x="Displacement (L)",  
       y= "MPG (Highway)")
```



```
ggplot(data=mpg) +  
  aes(x=displ, y=hwy, color=class,  
      shape=factor(cyl)) +  
  geom_point()
```



```
ggplot(data=mpg) +  
  aes(x=displ, y=hwy, color=class) +  
  geom_point() +  
  facet_wrap(~cyl)
```

