

Recap From Last Time:

- What is R and why should we use it?
- Familiarity with R's basic syntax.
- Familiarity with major R data structures namely **vectors** and **data.frames**.
- Understand the basics of using **functions** (arguments, vectorizion and re-cycling).
- Appreciate how you can use R scripts to aid with reproducibility.

[MPA Link]

Today's Learning Goals

- Appreciate the major elements of **exploratory data analysis** and why it is important to visualize data.
- Be conversant with **data visualization best practices** and understand how good visualizations optimize for the human visual system.
- Be able to generate informative graphical displays including scatterplots, histograms, bar graphs, boxplots, dendrograms and heatmaps and thereby gain exposure to the extensive graphical capabilities of R.
- Appreciate that you can build even more complex charts with **ggplot** and additional R packages such as **rgl**.

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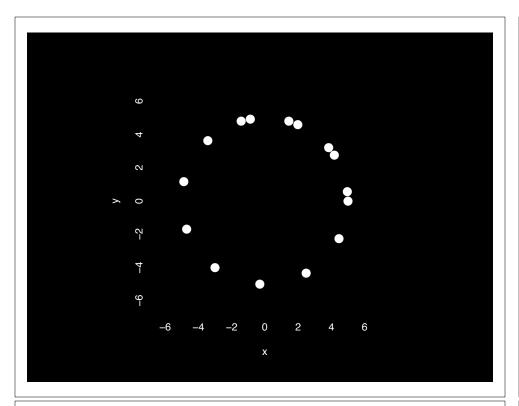
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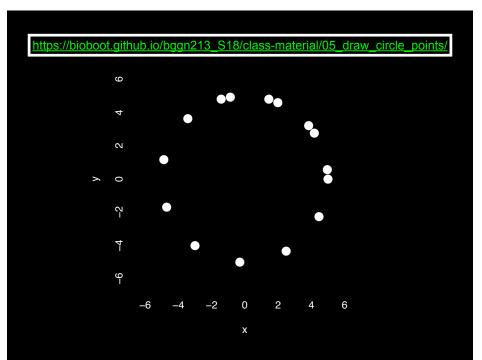
Why visualize at all?

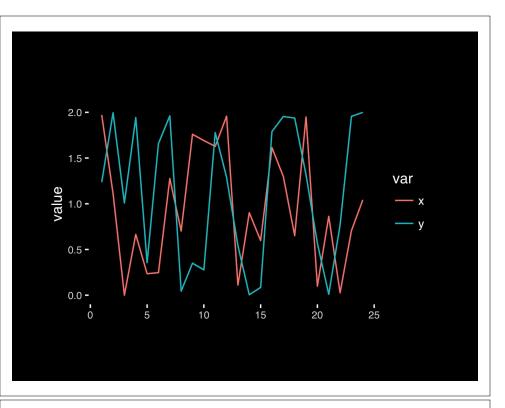
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7	-4.70	-1.70
8	-2.99	-4.01
9	-0.30	-4.99
10	2.49	-4.34
11	4.46	-2.25
12	4.97	0.57
13	3.84	3.20
14	1.45	4.79
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	X	У
Min.	-4.86	-4.99
1st Qu.	-2.21	-1.98
Median	1.45	1.16
Mean	0.65	0.87
3rd Qu.	4.01	4.12
Max.	5.00	4.92





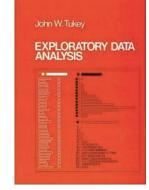


Exploratory Data Analysis

- ALWAYS look at your data!
- If you can't see it, then don't believe it!
- Exploratory Data Analysis (EDA) allows us to:
 - 1. Visualize distributions and relationships
 - 2. Detect errors
 - 3. Assess assumptions for confirmatory analysis
- EDA is the first step of data analysis!

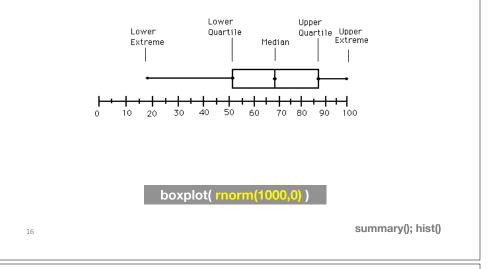
Exploratory Data Analysis 1977

- Based on insights developed at Bell Labs in the 60's
- Techniques for visualizing and summarizing data
- What can the data tell us? (in contrast to "confirmatory" data analysis)
- Introduced many basic techniques:
 - 5-number summary, box plots, stem and leaf diagrams,...
- 5 Number summary:
 - extremes (min and max)
 - median & quartiles
 - More robust to skewed & longtailed distributions



Side-note: boxplots

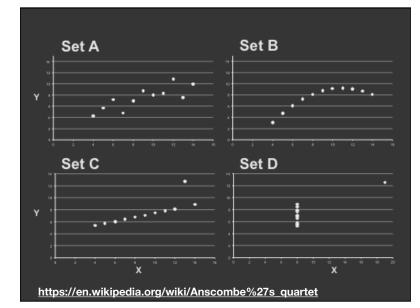
• **Box-and-whisker plot** : a graphical form of 5-number summary (Tukey)

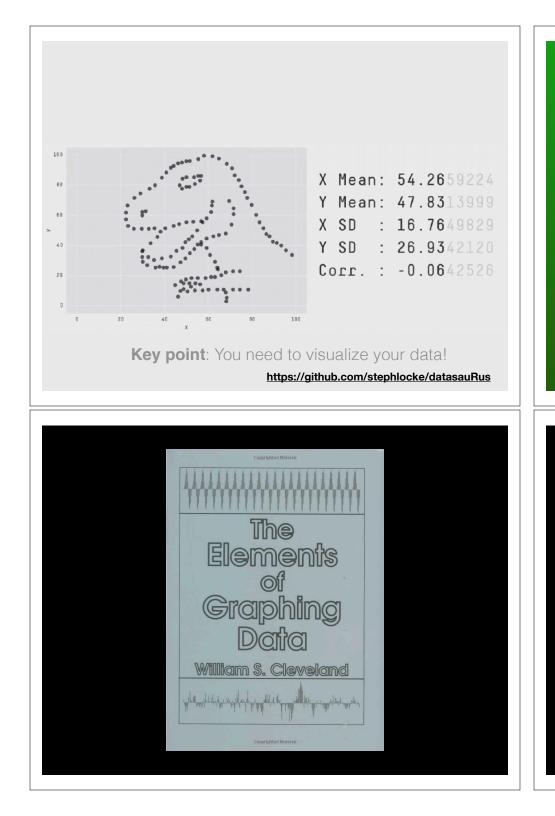


The Trouble with Summary Stats

	-	-		-		-	
Set	: A	Se	et B	Se	t C	Se	t D
<u>x</u>	<u>Y</u>	<u> </u>	<u>Y</u>	<u>X</u>	<u>Y</u>	<u>X</u>	<u>Y</u>
10	8.04	10	9.14	10	7.46	8	6.58
8	6.95	8	8.14	8	6.77	8	5.76
13	7.58	13	8.74	13	12.74	8	7.71
	8.81		8.77		7.11	8	8.84
11	8.33	11	9.26	11	7.81	8	8.47
14	9.96	14	8.1	14	8.84	8	7.04
6	7.24	6	6.13		6.08	8	5.25
4	4.26	4	3.1	4	5.39	19	12.5
12	10.84	12	9.11	12	8.15	8	5.56
7	4.82	7	7.26	7	6.42	8	7.91
	5.68		4.74		5.73	8	6.89
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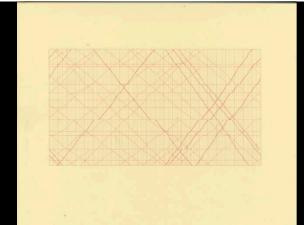
Looking at Data





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The Visual Display of Quantitative Information

EDWARD R. TUFTE

Key Point:

Good visualizations optimize for the human visual system.

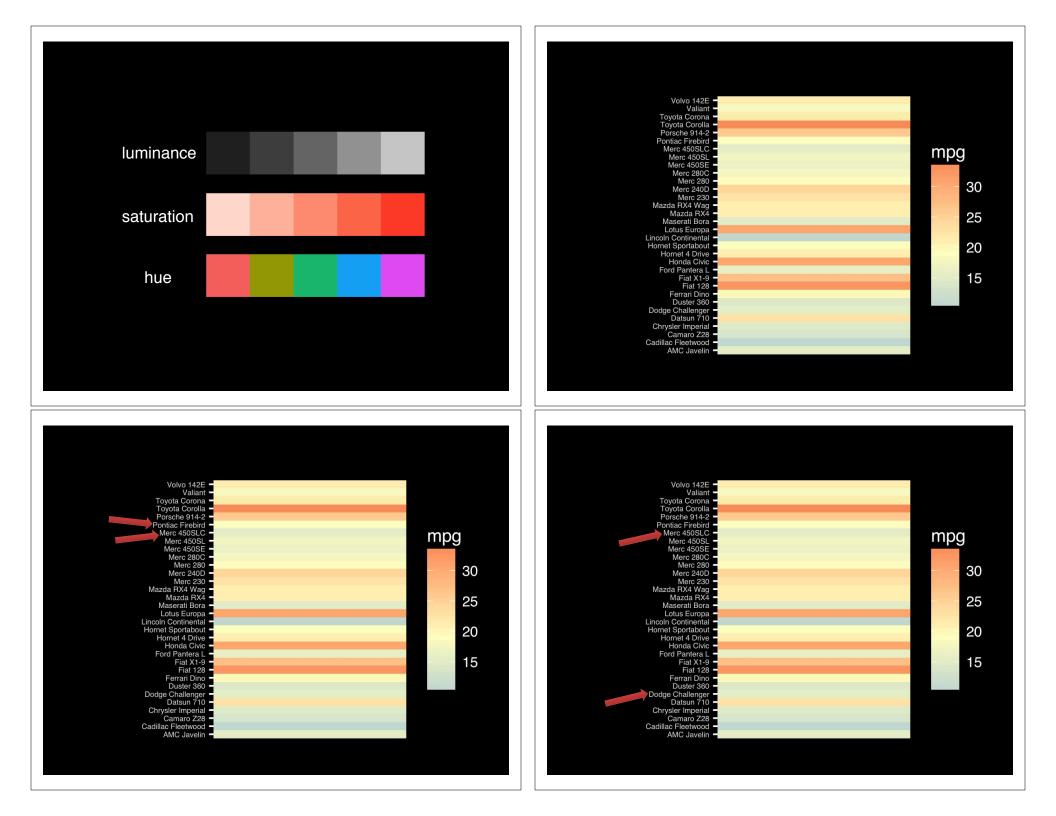
Key Point: The most important measurement should exploit the highest ranked encoding possible

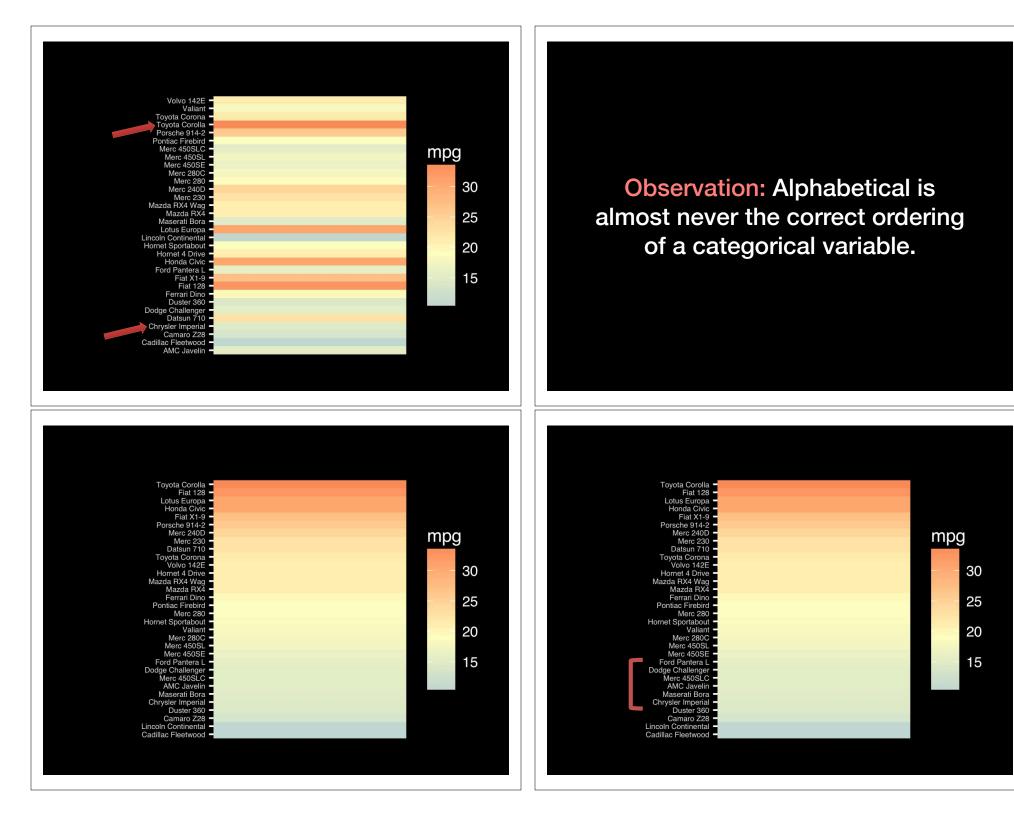
- Position along a common scale
- Position on identical but nonaligned scales
- Length
- Angle or Slope
- Area
- Volume or Density or Color saturation/hue

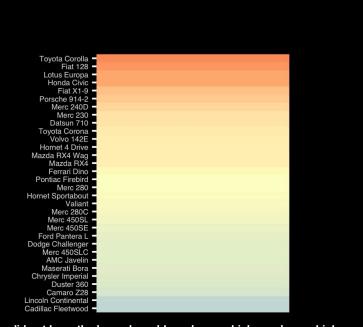
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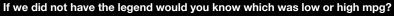
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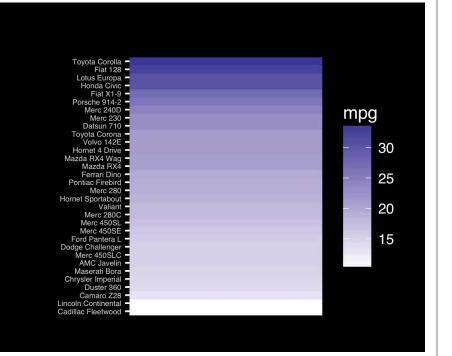


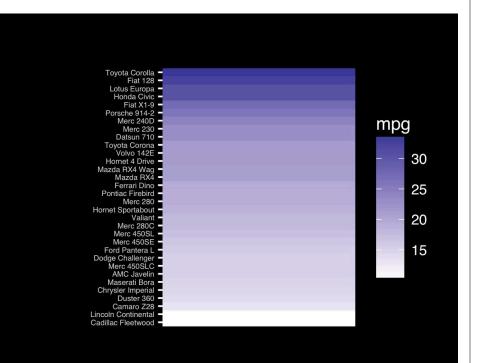


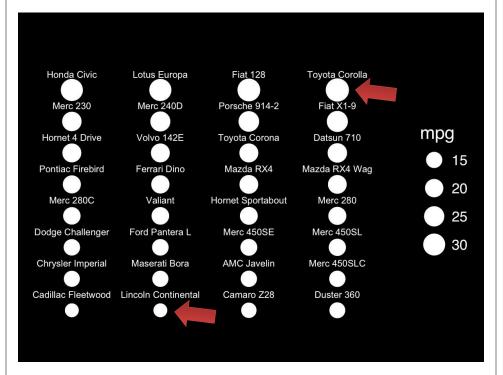


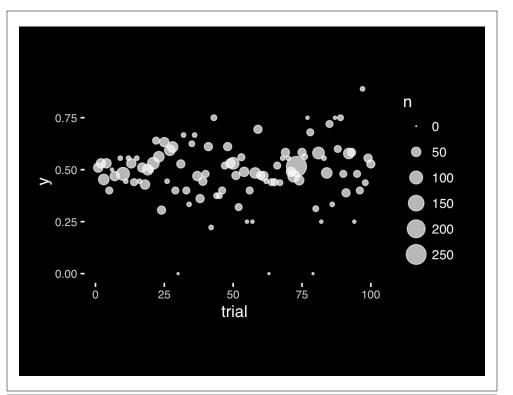


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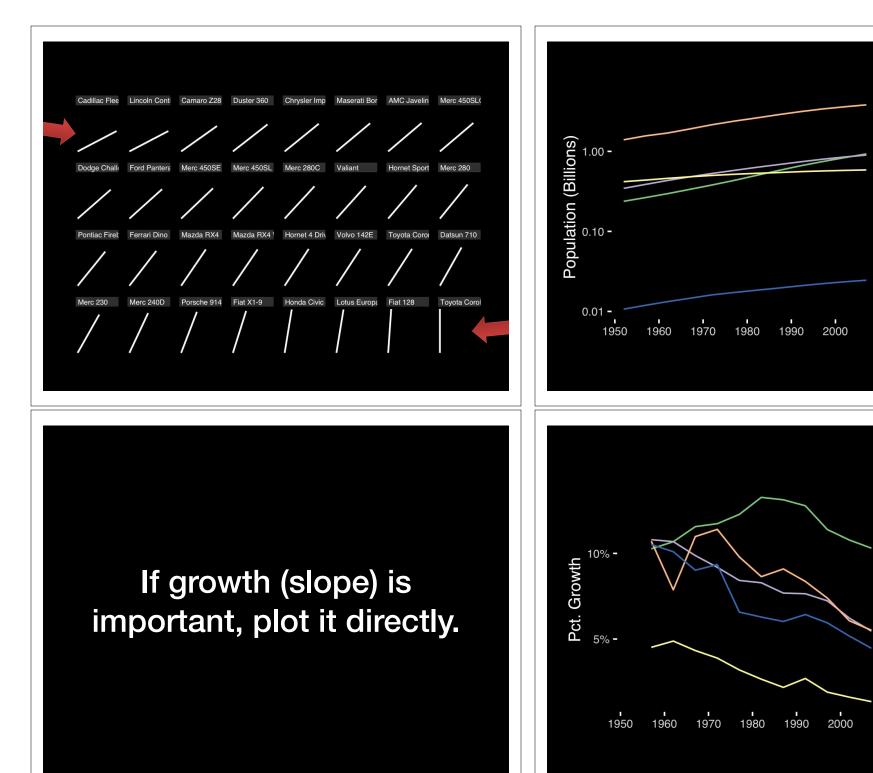






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Dodge Challe	Ford Pantera	Merc 450SE	Merc 450SL	Merc 280C	Valiant	Hornet Sport	Merc 280
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Pontiac Firet	Ferrari Dino	Mazda RX4	Mazda RX4 '	Hornet 4 Driv	Volvo 142E	Toyota Coroi	Datsun 710
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Merc 230	Merc 240D	Porsche 914	Fiat X1-9	Honda Civic	Lotus Europa	Fiat 128	Toyota Corol
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- Position along a common scale
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Observation: Pie charts are <u>ALWAYS</u> a mistake.

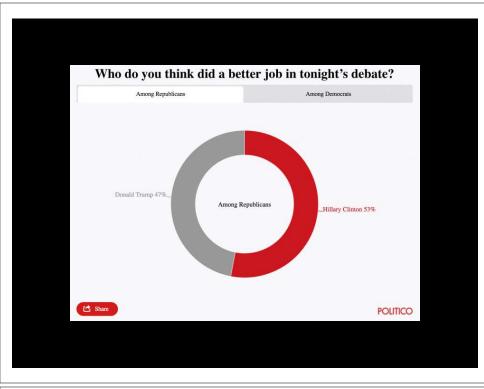
Apart from MPAs :-)

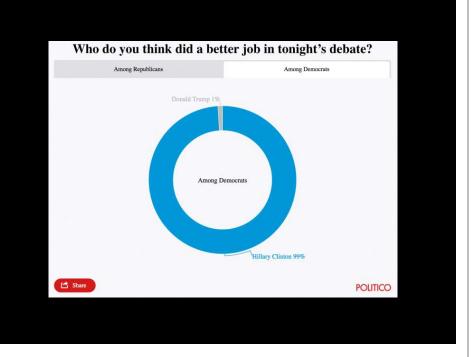
Piecharts are the information visualization equivalent of a roofing hammer to the frontal lobe. They have no place in the world of grownups, and occupy the same semiotic space as short pants, a runny nose, and chocolate smeared on one's face. They are as professional as a pair of assless chaps.

http://blog.codahale.com/2006/04/29/google-analytics-the-goggles-they-do-nothing/

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Tables are preferable to graphics for many small data sets. A table is nearly always better than a dumb pie chart; the only thing worse than a pie chart is several of them, for then the viewer is asked to compare quantities located in spatial disarray both within and between pies... Given their low data-density and failure to order numbers along a visual dimension, **pie charts should never be used.**

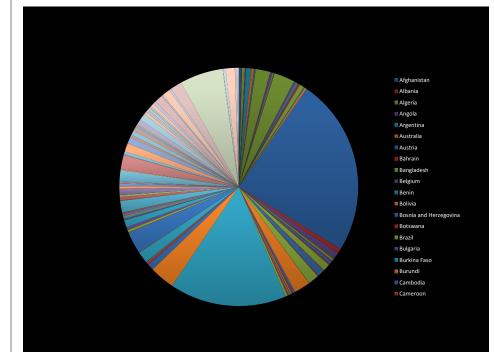
-Edward Tufte, The Visual Display of Quantitative Information

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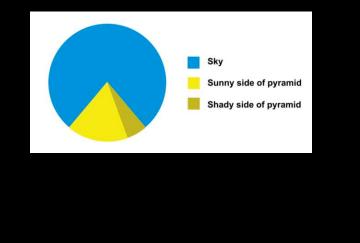
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Who do you think did a better job in tonight's debate?

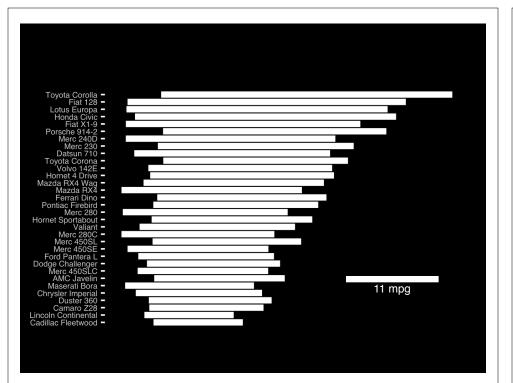
	Clinton	Trump
Among Democrats	99%	1%
Among Republicans	53%	47%

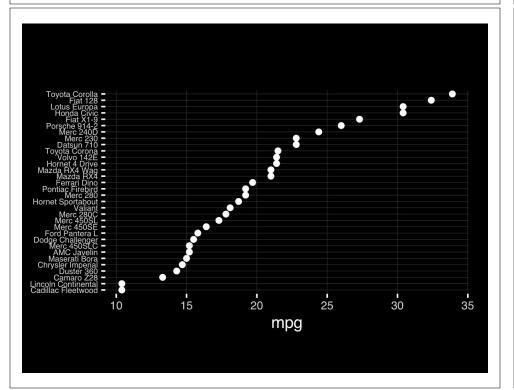


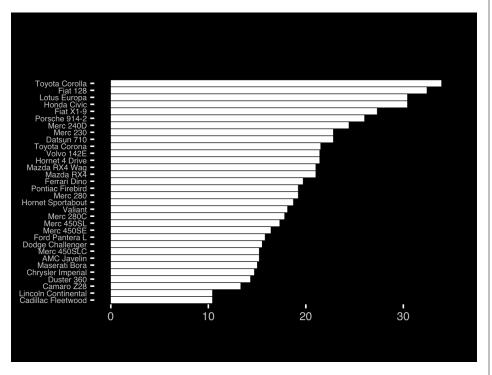
All good pie charts are jokes...



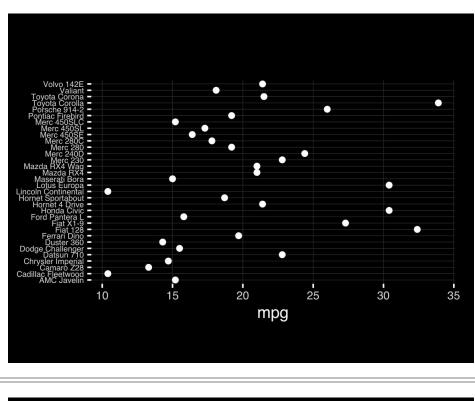
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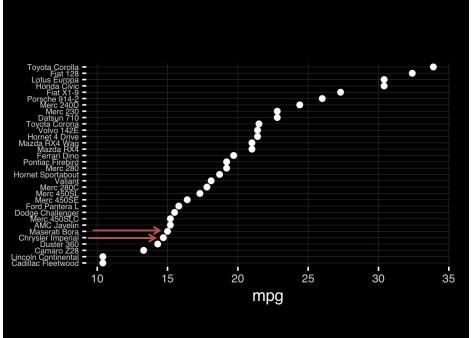


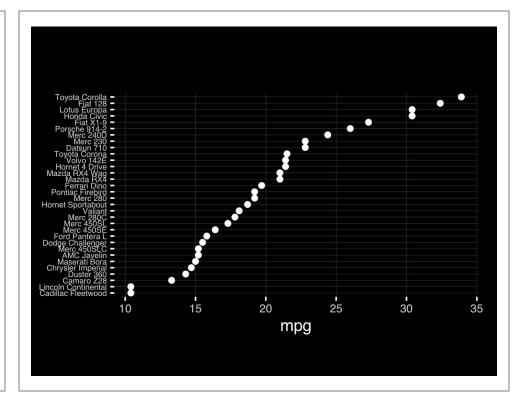




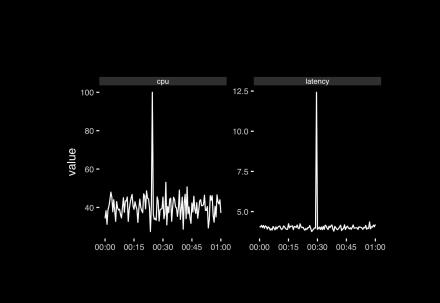
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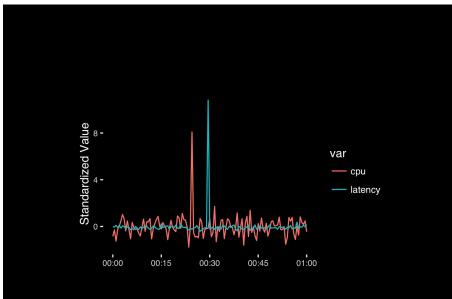




Observation: Comparison is trivial on a common scale.





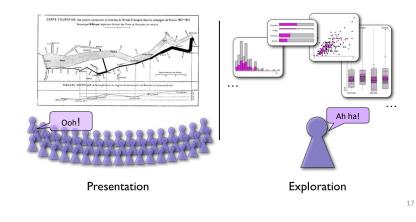


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Different graphs for different purposes

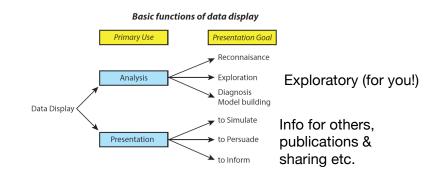
Exploratory graphs: many images for a narrow audience (you!) Presentation graphs: single image for a large audience



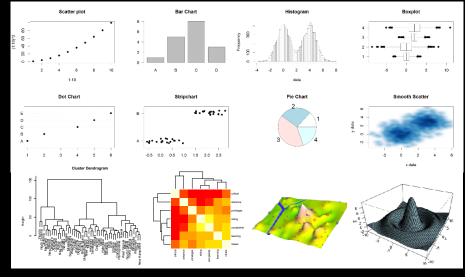
Roles of graphics in data analysis

- Graphs (& tables) are forms of communication:
 - What is the audience?
 - What is the message?

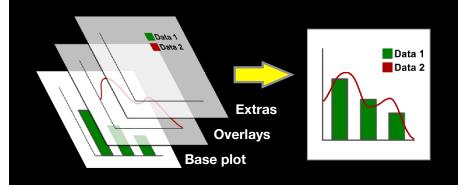
Analysis graphs: design to see patterns, trends, aid the process of data description, interpretation **Presentation graphs**: design to attract attention, make a point, illustrate a conclusion



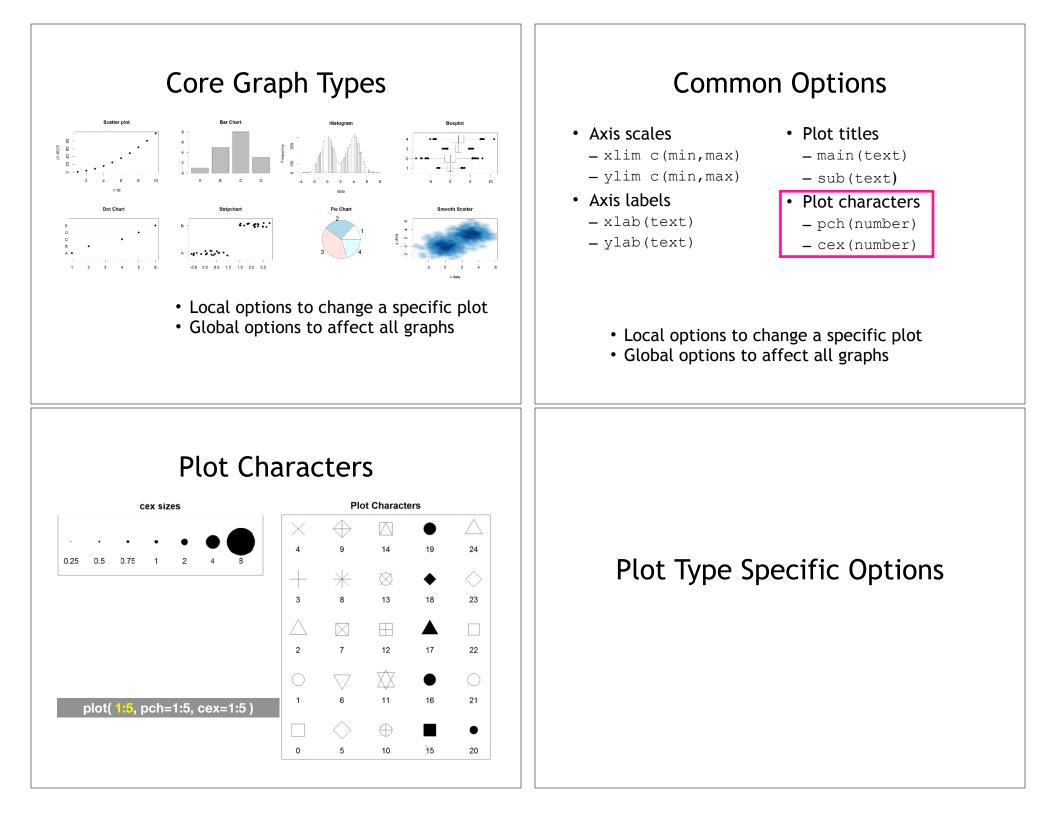
Core R Graph Types

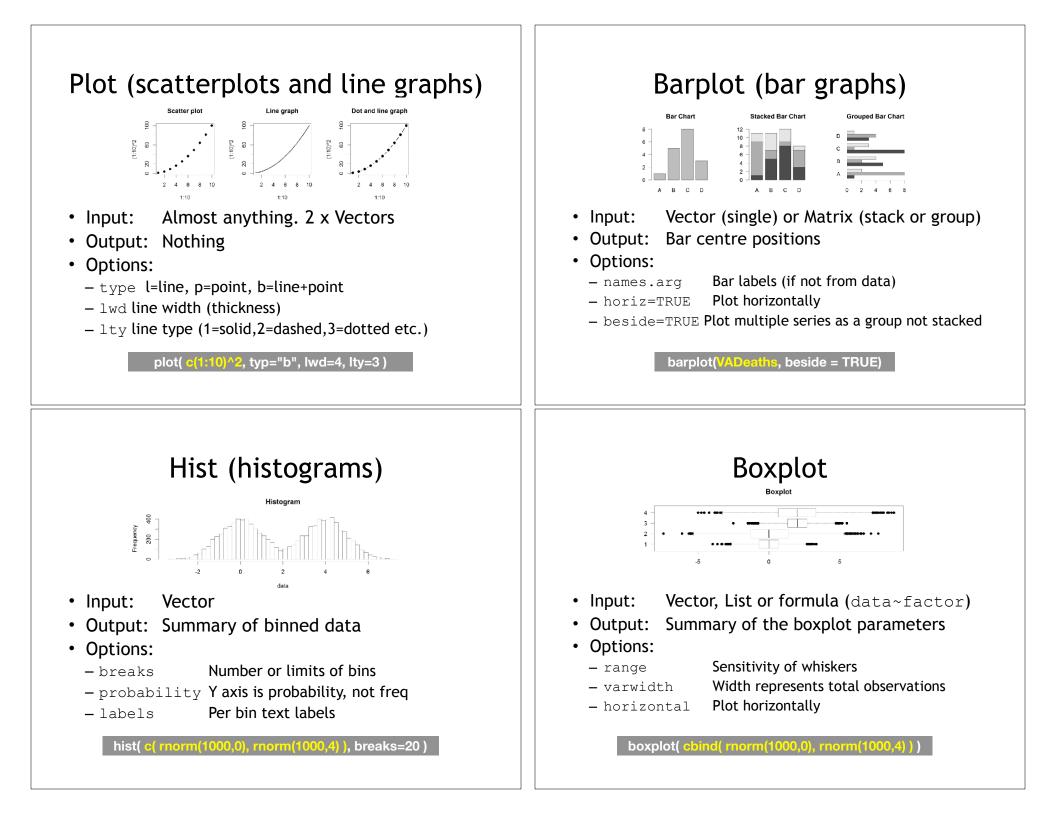


The R Painters Model

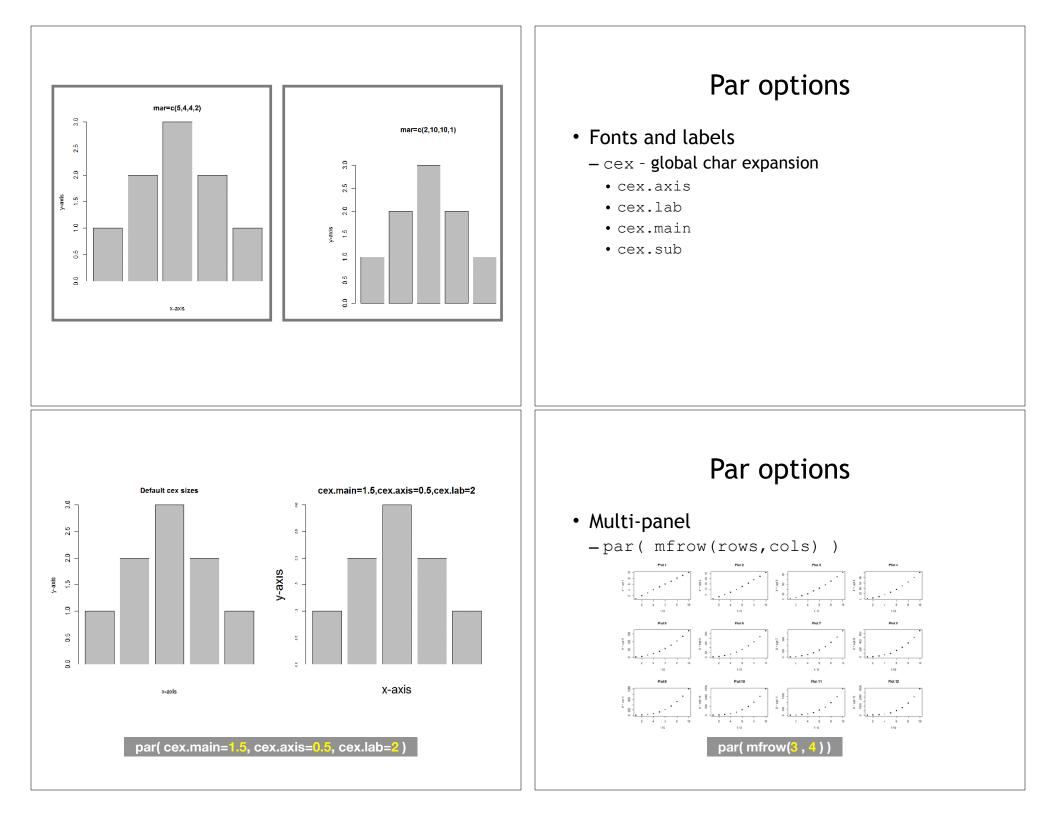


Side-Note: "Red and green should never be seen"

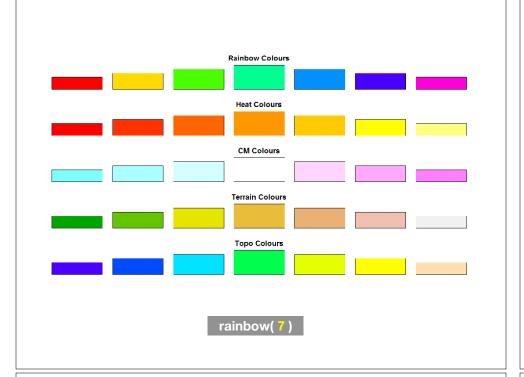




Controlling plot area options with par	 Par The par function controls global parameters affecting all plots in the current plot area Changes affect all subsequent plots Many par options can also be passed to individual plots
<pre>Par examples • Reading current value -par()\$cex • Setting a value -par(cex=1.5) -> old.par • Restoring a value -par(old.par) -dev.off()</pre>	<pre>Par options • Margins - mai (set margins in inches) - mar (set margins in number of lines) - mex (set lines per inch) - 4 element vector (bottom, left, top, right) • Warning - Error in plot.new() : figure margins too large</pre>



Exercise 1	Using Color
<pre>Specifying colors • Hexadecimal strings - #FF0000 (red) - #0000FF (blue) - #cc00cc (purple) • Controlled names - "red" "green" etc colors()</pre>	 Dust in color schemes Functions to generate colors Pass in number of colors to make Functions: rainbow() heat.colors() cm.colors() terrain.colors() topo.colors()

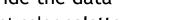


Applying Color to Plots

- Vector of numbers or specified colors passed to the col parameter of a plot function
- Vector of factors used to divide the data
 - Colors will be taken from the set color palette

plot(1:5, col=1:5, pch=15, cex=2)

- Can read or set using **pallete** function
 - palette()
 - palette(brewer.pal(9,"Set1")



Color Packages

- Color Brewer
 - Set of pre-defined, optimized palettes
 - library(RColorBrewer)
 - brewer.pal(n_colours, palette)

• ColorRamps

- Create smooth palettes for ramped color
- Generates a function to make actual color vectors
- colorRampPalette(c("red","white","blue"))
- colorRampPalette(c("red","white","blue"))(5)

Dynamic use of color

- Coloring by density
 - Pass data and palette to densCols()
 - Vector of colors returned
- Coloring by value
 - Need function to map values to colors

https://www.rdocumentation.org/packages/grDevices/versions/3.4.3/topics/densCols

Exercise 2

Q: 2B. stringsAsFactors = TRUE vs stringsAsFactors = FALSE

Exercise 2C Revisited

- Open your previous Lecture5 RStudio project (and your saved R script)
- Locate and open in RStudio the downloaded file color_to_value_map.r
- This is an example of a poorly written function typical of something you might get from a lab mate that knows some R...

(POOR!) Color Mapping Function

```
map.colors <- function(value,high.low,palette) {
    proportion <- ((value-high.low[1])/(high.low[2]-high.low[1]))
    index <- round ((length(palette)-1)*proportion)+1
    return (palette[index])
}</pre>
```

Talking point:

- Can you figure out what this function it is supposed to do?
- What format should the inputs be in order to work?
- How could we improve this function?

1. What are the function inputs?

```
map.colors2 <- function(x, high.low, palette) {
    proportion <- ((x - high.low[1])/(high.low[2] - high.low[1]))
    index <- round( (length(palette)-1) * proportion )+1
    return(palette[index])
}</pre>
```

Let's first space things out so it is easier for us to read and then change to use \mathbf{x} as our numeric input vector.

1. What are the function inputs?

map.colors2 <- function(x, high.low, palette) {
 proportion <- ((x - high.low[1])/(high.low[2] - high.low[1]))
 index <- round((length(palette)-1) * proportion)+1
 return(palette[index])
}</pre>

Let's first space things out so it is easier for us to read and then change to use **x** as our numeric input vector.

We can guess that high.low is a two element numeric vector and palette is probably a vector of colors

2. What is the function doing?

map.colors2 <- function(x, high.low, palette) {</pre>

```
# Determine precent values of the 'high.low' range
proportion <- ((x - high.low[1])/(high.low[2] - high.low[1]))</pre>
```

index <- round((length(palette)-1) * proportion)+1</pre>

return(palette[index])

Let's add a comment to explain the logic of the first line

2. What is the function doing?

map.colors2 <- function(x, high.low, palette) {</pre>

```
# Determine precent values of the 'high.low' range
precent <- ((x - high.low[1])/(high.low[2] - high.low[1]))</pre>
```

```
index <- round( (length(palette)-1) * precent )+1</pre>
```

```
return(palette[index])
```

}

Let's change the object name from proportion to **precent** so it is more meaningful for us. Remember to change it everywhere ;-)

2. What is the function doing?

map.colors2 <- function(x, high.low, palette) {</pre>

```
# Determine precent values of the 'high.low' range
precent <- ((x - high.low[1])/(high.low[2] - high.low[1]))</pre>
```

```
#index <- round( (length(palette)-1) * precent )+1
index <- round( length(palette) * precent )</pre>
```

return(palette[index])

.

Perhaps we can simplify the next line, which determines the corresponding index position in the color 'palette' vector?

2. What is the function doing?

map.colors2 <- function(x, high.low, palette) {</pre>

```
# Determine precent values of the 'high.low' range
precent <- ((x - high.low[1])/(high.low[2] - high.low[1]))</pre>
```

#index <- round((length(palette)-1) * precent)+1
index <- round(length(palette) * precent)</pre>

```
return(palette[index])
```

}

Doh! What happens if our precent value is zero or very small?

We will get an **index** value of zero, will cause a problem when accessing palette[**index**] in the last line

2. What is the function doing?

map.colors2 <- function(x, high.low, palette) {</pre>

```
# Determine precent values of the 'high.low' range
precent <- ((x - high.low[1])/(high.low[2] - high.low[1]))</pre>
```

```
# Find corresponding index position in the color 'palette'
# note catch for 0 precent values to 1
index <- round( (length(palette)-1) * precent )+1</pre>
```

return(palette[index])

}

Add a comment again to describe the logic of what our code is doing

3. How could we improve this function?

```
map.colors2 <- function(x, high.low, palette) {</pre>
```

```
## Description: Map the values of the input vector 'x'
## to the input colors vector 'palette'
```

```
# Determine precent values of the 'high.low' range
precent <- ((x - high.low[1])/(high.low[2] - high.low[1]))</pre>
```

```
# Find corresponding index position in the color 'palette'
# note catch for 0 precent values to 1
index <- round( (length(palette)-1) * precent )+1</pre>
```

```
return(palette[index])
```

```
}
```

Make more user friendly in lots of ways including adding more description, input argument defaults, error checking of inputs etc.

3. How could we improve this function?

return(palette[index])

```
}
```

Make more user friendly in lots of ways including adding more description, input argument defaults, error checking of inputs etc.



